KENYA KINGDOM FESTIVAL- GOD BLESS KENYA SUMMIT

KINGDOM FESTIVAL DELEGATES REGISTRATION DEPT- LOGO

Our Kenya Kingdom Festival team will work with the Kingdom Festival Publicity Dept, Kingdom Festival Community Outreach and Special Missions Dept, All Festival Workers departments and summits so that through there events they can register the congregants and participants to be delegates of the next festival in the calendar both county and National level. Beside riding on the events by our departments to register delegates with advance budges, Pen, Note Book, Branded Bibles, Bag, T-shirt and Cap, Festival prospectors and evangelistic tracts, this team department will go an extra mile to do their additional initiatives to register delegates which include.

1) Identify any public platforms including hiring places branded foldable tents in malls, market places, other church/ community/ county / national sports and games, Exhibitions, in schools and education institutions (Primary/ Secondary/ Colleges and Universities), Hospitals, Gated estates and communities, Bus stages, ouside churches the group should run an events awareness what up group just like other for continues updates and watch on upcoming events etc
2) Run online social media campaign using our social media influencers links spread to groups , FB and what app groups to **use a registration site** Using a custom-built, dedicated online registration system will streamline the overall delegate registration process. All data is secure, in one place and GDPR compliant. It's more convenient for you and the attendee. User-Friendly design with multi-lingual web forms will improve the delegate experience. **Test, Test, Test** Before going live, TEST! Do it yourself, send a link to your colleagues to test it and try to identify any problems before setting the site live and inviting delegates to register there is nothing more frustrating than errors so ensure everything works as it should and your site can handle large volumes of traffic. **Keep it Short and Simple** The registration form should be concise and easy to follow. Think, how much information do we really need and what can be left out? The more questions you include, the longer it takes to complete the form, the more likely your delegates won't fill it out. If your form isn't designed to get all of the information you need, you'll have to follow up with each delegate and this can lead to frustration.
3) **Pre-Event Communications-** Send your delegates pre-event communications by email before they attend the event. If you've got an event app make sure your delegates know how to download it and access all of the required information before the event.
4) **Registration Support team -** Having a dedicated support team that can be contacted over the phone and by email during the registration process is extremely valuable. If your delegates come across a technical difficulty or need to ask further questions about the event itself – there is a dedicated team who can help them.
5) **The Personal Touch -** Technology is increasingly removing people from the reg desk – allowing delegates to collect badges and lanyards from machines. This removes the first point of contact that your delegates have with your team on the ground. Having a friendly, helpful member of staff there to give out badges and information to delegates will give them a far better experience than a machine ever could.
6) Prepare a feedback form accessing the performance of all the Departments, Summits and with a table list of friends, colleagues and relatives who can be contacted to attend next meetings to make the delegates good will ambassadors of the Festivals
7) Continuously and daily consolidating all datas of mobile phones / land lines that can be used to communicate to them daily from as joint venture of our communication Dept thanking them to register through mass data continuous reminders and messaging.
8) Continue to capture and recruit Gates to communities, mobilizers and opinion leaders who run big social media command, those who run what up groups, networkers, leaders of Pastors Fellowships, Inter-denominational fellowships, Head teachers, HR & PR Officials to companies using dinners, breakfast meetings to bring such together adding them to what app groups of mobilizers and registration team.
9) Should set the tone for our conference and media assessment impact feasibility reports by reseach agencies along with engaging such to promote and register delegates with a good impression by making the process seamless.
10) Find Suitable Conference Registration Tools- With the current technological advancements, conference planners require conference registration software to streamline the process. When choosing the right platform, ensure you align its features to your event planning goals. Determine the performance indicators and match them with registration tools to improve the conference experience. Since marketing is a significant part of conferences, you should look for an event management software that integrates marketing. Analytical tools, payment processing features and a mobile app can also come in handy. It helps to have software that can collect registration data for easy monitoring of benchmarks and tracking the number of registrants in real-time.
11) Have an Engaging Event Registration Page- If you already have a conference website, you need to create a landing page for registration. Alternatively, you can build an event registration website from scratch. The web page should

be simple but creative. The website's simplicity and user -friendliness will increase the number of registrants. You should also design the website with the attendees in mind for easy navigation. For instance, the event's theme should be visible, and the registration button should be accessible. The website colour scheme should be consistent with the conference branding and promotional tools. Keep in mind that registrants do not want to fill lengthy registration forms. Therefore, use short questions that are relevant to the conference. You can also create reloadable registration fields for regular attendees to make the process quicker. Providing the option of filling out the event registration forms from a mobile app will also increase ticket sales. Encouraging mobile and online registration allows you to customize the process and personalize communication.

12) Market the Registration Website - Marketing the event registration site is challenging, but it is a crucial step in increasing conference attendees. Email marketing is a great starting point since it has the highest ROI. However, you should learn a few tricks to increase the opening rates of your emails
13) Streamline the Exhibitors Payment Processes- Our Festival are free but exhibitors book and pay for spaces with our marketing efforts driving traffic to your site, you need to make the payment process smooth. Irrespective of the pricing strategy, the payment options should be vast. Apart from credit card payment, you should include digital payment options and integrate different currencies. You should also customize the payment process for previous attendees to increase convenience and boost retention.
14) Improve the Onsite Registration Experience- The check-in process can make or break your event. Attendees will build an impression depending on the first people they meet at the venue. How can you create an impressive onsite registration to impress attendees. Self-print stations ensure faster handling of participants and prevent long queues. Facial recognition can be useful, where the face of the attendee is scanned and the badge is automatically printed. Possibly It is also advantageous to do personal triage by your staff at the entrance and send the already registered participants to the self-print stations, the not yet registered to the self-registration desks and the people who have questions or problems to the registration desk. True, we live in a digital time and automated processes are the trend, but real-person assistance will always be appreciated by our delegates.
15) When Festival is ongoing together with Publicity team truck on attendance and keep the delegates reminded to share and invite delegates with incentives. Resources were used to counter the message or resurrection and resources will be used to propagate the true message.
16) Text invites spread to others to spread and forward to others.
17) Gift and give aways invitation and call - Free T-Shirts, pens, calendars.
18) Running bible Trivia in Radio stations and online campaigns or other events such as special and sports days in schools sponsor gifts, Vacation Bible School, field days, or a kickball tournament with that excitement announce meeting and register other patrons and delegates.
19) Peer-to-Peer register others ask their friends, family, and online network to register with gift incentives.
20) Branded bits – Sweets, Gums, Cakes, Pizza, bake Festival etc with branded packets with cover invited with website given to buses and matatus, motor bike riders to give and tell the people to register.
21) Sponsored Raffles with Festival details published registration everyone will be waiting to see the results and a draw with big gifts cars the first 120 with various gifts including gifts attached to summits and highlights.
22) Organize marathon race or support existing once and use those forums to register and give ruffle registration coupons.
23) Give a way calendars that have festival details and dates marked for national and counties with additional activities.
24) Debt Bail Out Festival raffle with debts bail out levels for first 120 rewards.
25) Sponsor Bike-a-Thon and motor bikes races.
26) Letter Writing, post cards and E-Cards Campaign
27) Holiday Travel Raffles with registration campaign and details.
28) Sponsor Movie Night in various cinema halls with first tickets and registration campaigns.
29) Family Photoshoots sponsorship in various studios
30) Indoor games tournaments in community halls.

Invitation for Volunteers and Ideas- We invite all who have ideas, stratergy and experience to add value in this department to registers to be part of this valuable historic Kenya Kingdom Festival and Delegates to register now through our website www.kenyakingdomfestival.org

Kenya Kingdom Festival

KINGDOM FESTIVAL BRANDING & DECORATION DEPT- LOGO

The elements of our Kingdom brand in all dimensions is simple, clear and easily remembered in order to attract the public as we do our publicity, marketing and identity in community activities along with evangelist missions/ ministry. Our Branding progression for all this units Business analyses – SWOT analyses, Market overview – analyzing market, customers, competitors, external factors, Marketing objectives – SMART objectives (specific, measurable, achievable, realistic, timed), Marketing strategy, marketing mix, Specific activities – to achieve marketing objectives, Finances – planning marketing budget, Monitoring activities – regularly

Product & Service Design- Technology Usefulness Convenience Value Quality Packaging Branding Accessories Warranties

Price Strategies Skimming Penetration Psychological Cost-Plus Loss Leader, Etc.

Place Retail Wholesale Mail Order Internet Direct Sales Peer To Peer Multi-Channel

Target Market People Employees Management Culture Customer Service

Process Especially Relevant To Service Industries How Are Services Consumed?

PROMOTION Special Offers Advertising Endorsements User Trials Direct Mailing Leaflets/Posters Free Gifts Competitions Joint Ventures

PHYSICAL ENVIRONMENT Smart Run-down Interface Comfort Facilities

Our Kingdom Brand in all units will be guided in colour schemes Blue, Purple, Gold, Yellow, Orange and adding Kenya flag Colors of Black, Green, Red and White in all uniforms of Festival workers, Volunteers, Staff, Venue branding, Vehicles, Offices, Estates and our projects. This will be expressed through Functional Consideration in Colour scheme, Types of Lighting, Consideration in Lighting Selection, Methods of Lighting, Lighting For Different Areas in Hotels, Impact of Lighting on Mood and Atmosphere, Selection of furniture, Types of furniture

Principles that will guide our branding, decoration and interiors in our events, properties, vehicles and ceremonies include

1) Contrasting or Complimentary Harmony through the Similar or Related Harmonies two types of monochromatic and analogous schemes where Monochromatic harmony indicates the selection of one colour or hue. Different values must contrast in a single colour harmony. This scheme is quite safe, effective, and peaceful in small areas. However, tends to get tiresome and monotonous, Complimentary harmony, Double complimentary harmony, Split complimentary harmony, Triad harmony.
2) Triad Harmony: This is a combination of any three colours that form on equilateral triangle on the color wheel. It requires careful treatment and can provide the richest and most interesting harmony. But if not carefully planned, it can have a very irritating effect e.g. Red yellow blue orange, & green and red violet blue green and yellow orange.
3) Create the Emotional impact of Colors and emotions are closely linked. Warm colors can evoke different emotions than cool colors and bright colors can create different feelings than muted colors. It all depends on how the psychological effects of color are being used. Every color creates different emotions and feelings. Colors can make us feel happy or sad, and they can make us feel hungry or relaxed. These reactions are rooted in psychological effects,
   biological conditioning and cultural imprinting.
4) Accommodation Management- Our colour wheel to make decorating decisions leaves an important factor out of the equation: the moods that colours can create. The colours you live
   with really do influence your emotions. Some palates lighten and brighten your mood while others pacify or purify. We respond to colour with our hearts, not just our heads, so it's important to choose wisely. Understand that

colours behave in three basic ways active, passive, and neutral -- and you can easily match every room's colours to your
personal desires and taste and to the room's purpose.

5) Active Colours- On the warm side of the colour wheel, active colours include yellow, orange, and red. These advancing, extroverted hues stand out to greet and sometimes dominate. They
inspire conversation and an upbeat attitude. Red, the most intense, pumps the adrenaline like no other hue. Small doses of the fire-engine hue wake up an entry or turn up the heat on a hearthside den. Golden or lemony yellows -- good for home offices and kitchens -- unleash creative juices.
6) Passive Colours- The cool colours -- blue, green, and purple -- will pacify, staying quietly in the background to calm and restore depleted spirits. They're ideal for bedrooms or private
retreats, but if yours is a cold climate, you may want to work in some sunny accents for warmth and contrast.
7) Neutral Colours- Neutralizers are the "uncolors": browns, beiges, greys, whites, and taupe. They neither activate nor pacify but combine and cooperate, bridging together different rooms and colours. They're good transitions on woodwork, trim, hallways, and functional spaces like kitchens and baths, but even living rooms can benefit.
Darker neutrals tone down other colours; crisp white intensifies them.

8) Colour Language- Curious about how colour influences mood. Here are a few examples:
Green: soothes, acquiesces; promotes affability and affection.
Yellow: expands, cheers; increases energy. It is warm but not over bearing. Cream
and light tans are suitable background colours.
White: purifies, energizes, unifies; in combination, enlivens all other colours.
Black: disciplines, authorizes, strengthens; encourages independence.
Orange: cheers, commands; stimulates appetites, conversation, and charity.
Gold and tan are favoured as background colours.
Red: empowers, stimulates, dramatizes, competes; symbolizes passion. It is the
strongest of colours and is associated with danger. When reduced to a tint of pink it
losses its intensity and becomes milder and delicate. As a shade, red may give a warm
brown.
Green: balances, normalizes, refreshes; encourages emotional growth. It is
associated with nature, health and well-being. It provides dignity and solidity.
Purple: comforts, spiritualizes; creates mystery and draws out intuition.
Blue: relaxes, refreshes, cools; produces tranquil feelings and peaceful moods. It is
associated with simplicity, purity, truth and meditation. It stimulates intellectual
activity but in the extreme, it could lead to depression.
9) Functional Consideration in Colour scheme- The function of the place should be manifested through the colour harmony. The maintenance availability and cost must be considered. Light colours are soiled easily and may prove to be more expensive in terms of time and money. In private areas, it is important to create a personalized colour atmosphere. In a room shared by many groups, preference should prevail, e.g. Restaurants, lobby and other public places. Sub
divide a room into the following areas of colour distribution - dominant area (walls, floor and ceilings) medium area (draperies, upholstery, furniture and bed spreads), small furniture (cushions, pillows and table cloths), accent areas (accessories, paintings, lamp shades etc.)
10) LIGHTING- Light is an essential element of every interior scheme and should be given special attention in the initial plan of each room. Sufficient and conveniently planned outlets
should be an integral part of architectural planning. Planning of artificial light presents a major problem, as it requires both aesthetic and practical considerations. Types of Lighting there are two types of lighting, Natural, Artificial

11) Natural Day light provides natural light and varies according to the position of the sun and
time of the day. Light is necessary for color visibility. Textures are also influenced by light absorbed or reflected by them.
12) Artificial These are of two types: Incandescent Lighting Fluorescent Lighting ,Incandescent Lighting.
13) Consideration in Lighting Selection Function, Safety and Beauty.
14) Beauty: A close relationship exists between the type of lighting and appearance of
colour. Wrong colour choices reduce the effectiveness of well-planned schemes. The

designer should use brightness/ contrast to create visual interest. Interior lighting should be an integral part of the total designing of the area.

15) Methods of Lighting there are two methods of Lighting:
- Architectural lighting
- Non Architectural Lighting
- Valence Lighting: A historical fluorescent tube is placed behind a valence board, carting up light which reflects and then down, shining on the drapery by providing both direct and indirect light.
- Cornice Lighting: A cornice is insulated in ceiling and directs the light downward. It can provide a dramatic effect on drapery, wall covering and pictures.
- Covered Lighting: Covered lighting consists of placing a series of continuous fluorescent tubes in a group or placed at one or more walls of a room.
- Soffit Lighting: This is a method of direct lighting in which the illumination from the light source is built into the underside of soffits or beams used in staircases, reception, lounges etc.
- Luminous Lighting: This is recessed lighting to light up a particular area e.g. Kitchens, utility areas, bathrooms etc.

Other Lighting

Other Lighting: Table lightings, point source, accent diffused and ambient lighting.
Lighting Systems: Types of lightings may be classified by the manner in which the light rays are directed on the object to be illuminated.
Direct Lighting: It is a type of light that is produced by most table and floor lamps. The light is directed downwards and the ceiling receives reflected light. This light produces sharp shadows and some times a glare. Direct lighting is usually combined with other types of lighting according to the requirements e.g. Spot lightings.
Indirect Lighting: In this type of lighting, the light is directed to the ceiling or walls from which it is reflected into the rooms. The immediate light source is secluded from view. Overall, room illumination with indirect lighting will diffuse or shadow less with low, less, light source brightness. When used above, indirect lighting is flat and uninteresting without shadows. It is suitable for general lighting of the covered valence and cornice fitting. Other lighting systems are semi direct and semi indirect lighting.
- Dimmers: These are combined with on and off switches and control the level of lights on & off at one certain time or at different times in different rooms. Several dimmers can be attached to a single control.
- Anti-Burglar: These lights function on a time switch which turn the lights on and off at a certain time or at different times in different rooms.
- Door Switch: This light is set in the doorframe and gets turned on when the door is opened.
- Photo Cell Control: Light sensitive units can replace switches at the entrance where a photocell card needs to be installed to activate the lights.
- Full Fittings or Pendant Lights: These are fitted over dining tables, billiards table and for spot lighting. The control switch may be a finger tap switch provided at the table.

16) Lighting For Different Areas in our Venues Entrance Halls: Entrance halls should look interesting and the lighting should be in keeping with the atmosphere of the place. During the day, an entrance can appear dull and dim if one comes from outside. The light in the hall should be bright enough at the reception desk, on display boards etc. Care should be taken to avoid glare but the light should be sufficient for the guest to be able to read clearly.

17) Lounge Area: In the lounge area, a chandelier or a general light fitting may be fixed to provide overall light. Cornice lighting may be fixed to reflect on the ceiling, coved lighting may be provided by using wall brackets and other fittings. When there is a

false ceiling, the light may come in through the gaps in the ceiling or through glass panels fitted in the ceiling. Lamp fittings here are concealed and only the light is reflected. The atmosphere of the lounge should be comfortable and restful. Localised lights may be used if necessary and portable fittings may be provided. In case of an area attached to a cafeteria, higher degree of illumination may be necessary for quick service.

18) Balance - Balance is the first and most important element in the process of creating an aesthetic interior space. The old saying that anything and everything in excess is bad comes to life in interior design. The entire aesthetics of a place depends upon the visual balance created by the designer. The decision to choose any of the following balances will affect the outcome astronomically. Radial Balance - associated with stairs and round visual weights, Symmetrical Balance - dividing the space into two haves and filling it with equal visual weights, Asymmetrical Balance - using objects with equal visual weights in opposite directions to create an illusion of balance. Balance In design, balance gives the impression of equilibrium. It refers to a visual aspect, and it is about distributing furniture and decorative objects as evenly as possible so that things have the same visual weight when looking at a room. To achieve balance, it is important to pay attention to where the elements are placed within the space. For this, we must carefully analyze the line, shape, color, and texture of the different objects. There are three types of balance: formal, informal, and radial. *Symmetrical or formal*- Traditional or formal rooms require symmetrical balance, which is the art of mirroring and matching each side of a room. For example, two chairs on either side of a coffee table may be described as symmetrically balanced. This type of balance is simple to achieve since design features are duplicated on both sides. This technique is also known as the mirror effect. If you're not careful, formal balance might quickly become boring and repetitive. *Asymmetrical or Informal*- The visual weights of lines, colors, forms, and textures are balanced without requiring exact duplication. This type of balance is not as ordered as symmetrical balance and can be more complex and exciting. For instance, a sofa can be balanced by placing two chairs on the other side. *Radial balance*- Radial balance is achieved when there is a central focal point with other elements radiating from or around it. An example would be a round dining table, with chairs arranged around it. There is a lot of repetition of form, texture, and color.
19) Contrast - Contrast is an important element in interior design. Doing away with conventional ideas of a single colour and form, modern art furnishes a designer with opportunities to experiment with the look of their spaces. Contrast is achieved by the combination of colour, form, and the space provided. The possibilities are infinite and a designer is free to choose whether they want to contrast two colours with a third one or two forms with a third form.There are many ways to create contrast in a room. One of the most obvious is using color. Pairing light and dark or warm and cool colors can create a striking effect. You can also use contrast in terms of texture, pattern, and scale. When using contrast in your design, it is important to remember that less is usually more. Too much contrast can be overwhelming and make a space feel chaotic. It is essential to find the right balance to create a pleasing and harmonious space. Contrast provides visual interest and helps to define spaces. Done well, it can make a room feel dynamic and exciting. Now that you know a little bit more about contrast, look around your home and see where you can add a little bit of contrast to create visual interest. A few well-placed accent pieces can make all the difference in the feel of a room. So, get creative and have fun with it!
20) Shape- Shape not only defines the architectural and branding shape of the space but also refers to the shapes of the artefacts that are employed to fill the space. For example, the use of an oval bed in a square room might feel a little out of place.
21) Emphasis- Emphasis refers to the central focal piece of the space. One needs to choose a focal point in order to design the positions of the rest of the materials. The central point can range from a furniture piece to a mural as per the desires of the client. For example, the idea of directing furniture with the television set as the focal point in the living rooms has gained a lot of traction in recent times. In interior design, emphasis is the use of an accent in the room, such as color, component, texture, or pattern, that draws attention. A room with no focal point is forgettable and dull. The principle of emphasis, then, calls for choosing one item in the room to serve as the center of attention, around which the rest of the decor will revolve. Radial balance works with this principle and helps draw attention to the chosen point of emphasis in the room. The focal point can be an existing feature you want to highlight, such as a fireplace, a piece of furniture, or art that you want to use as the starting point for your design. Once you have decided on your focal point, the rest of the room should be designed to complement it.

Color is one of the most powerful tools that you can use to create emphasis. A bold color will immediately draw the eye, so if you want to highlight a particular area, painting it in an intense color is an effective way to do this. A pattern can also create emphasis; a bold pattern will make a strong statement, while a more subtle one will add interest without being overwhelming. Texture is another tool that can be used to create emphasis. A rough texture will stand out more than a smooth one. So, if you want to highlight a particular area, using a textured finish such as stucco or brick can be an effective way to do so. The principle of emphasis can be used in both small and large spaces. In a small room, it is often necessary to have a focal point to make the area feel more cohesive and unified. In a larger room, you may have more freedom to play with different elements and create multiple points of interest. However, too many focal points can be distracting and make the space feel cluttered. When using the principle of emphasis, it is essential to strike a balance between creating a space that is interesting and one that is harmonious.

22) Rhythm - In the land of music, rhythm refers to the flow of words so that the entire piece appears to be in unity. Similarly, rhythm in interior design refers to the flow of weights so that when the perceiver witnesses the room, it appears pleasing to the human eye. The space must be filled in a manner that facilitates the eye's movement in the room from one visual weight to another. Rhythm If we were to analyze a piece of music, we would describe its rhythmic pattern. The same concept applies to interior design–we create rhythm through the visual repetition of form. When decorating our homes, we should think about arranging elements in a way there is repetition, progression, transition, or contrast. By applying these visual mechanisms, we can direct someone's attention around the space and ultimately enhance the overall impression of the room.

23) Scale- Scale is another basic element of interior design. There are a few entities whose size is standard across various designs. For example, the size of a wall. Scale refers to the measurement of the size of an object in relation to any other object. Scale is helpful in the creation of contrast and balance in space if one considers two objects with equal dimensions equal in visual weight.
24) Proportion- Proportion refers to the relationship between the sizes of two objects. A golden balance of proportions of sizes of objects must be achieved to create a rhythm in the designed space. For example, what should be the size of chairs if one is using a four feet tall dining table.
25) Details- The art of interior designing refers to the process of bringing small components together in order to devise a creative and aesthetic collective. Therefore, small details such as the colour of the pillows or the texture of walls must be paid equal attention. Attention to detail is the last of the basic principles of interior design. A room can never feel put-together and personal unless it contains the right finishing touches. And the good news is that you don't need to be a professional interior designer to add them! This final step allows you to show off your unique style and personalize the space with things that interest you.

26) Unity- The whole process of envisioning and designing an interior space is carried out with the aim to achieve unity in the outcome. The wallpaper, the carpets, the couch, and the cushions, all the fractions of the space must resonate with each other and showcase unity with the overarching design scheme.

27) Harmony- Harmony is another crucial element in interior design. It refers to the final state of creation where everything in sight appears to belong together. The harmony may be referred to as the feeling in the eyes of the beholder while witnessing a thought-provoking and yet relaxing interior of the designed space. Unity and Harmony is a significant feature of house design. Every furnishing, style, and decoration item must work together to create a cohesive whole. The combined cohesion and uniformity of all the design elements give your interior design its beauty. You must constantly remember that patterns, hues, texture, and so on should have a smooth flow throughout the project. Otherwise, the individual items in the space will clash and look out of place. The principle of harmony is coordinating objects and colors in a space to convey a sense of integrated design. There is harmony when all the things in a room collaborate around a theme or style. Harmony can be created using various methods, such as grouping furniture together, using similar colors and textures, or making a focal point. When harmony is used in interior design, it results in a cohesive and inviting space. The key to creating harmony is to find the right balance of all the elements.
28) Proportion and Scale- The concept of proportion and scale is the ideal approach to generate a sense of belonging among objects in a room. Things must be in balance with each other and the space, whether it's size, shape, form, or color. The importance of this principle is understanding how to use the surrounding area, whether it be a large or small room. Proportion is the relationship between two items, and scale is the way that one object's size relates

to another. For example, a huge, overstuffed sectional in a tiny space will be out of proportion. A small coffee table in front of two enormous sofas might appear misplaced and lost. The Greek ancients discovered the secret to proportions – The Golden Ratio. This formula makes all proportions more pleasing by reducing them to a simple equation: the perfectly symmetrical relationship between two proportions. This proportion is found in nature and is frequently used by artists and architects. Creating visual interest in a room can be as easy as playing with scale. Scale refers to the relationship between the size of objects and the size of a space. To add excitement without going overboard, try combining ordinary items with pieces of different heights and dimensions, such as art or greenery.

29) Food Display- Food is an art that can be used to create a lasting impression. No, we're not just talking about serving lip-smacking dishes, but also putting food on display to pique your attendee's interest. When arranged innovatively, food can bring an exciting element to your event decoration. After all, as a planner, you want your attendees to remember everything at your event, from the keynote speaker to breakout sessions to event décor! You can have a donut wall, a DIY bar, and more. There are so many options to choose from.
30) Fabrics- Unleash your creativity with pipe and drape for a welcoming and upscale event look. Fabric can transform your event décor by adding a depth of color. It makes the space feel more intimate and appear bigger. If you are running low on budget, consider drape fabric on just the buffet and serving stations.
31) Ceiling- To create a show-stopping experience, drape multi-colored pennant banners or streamers from the ceiling's center to the corners of the room. This effect works best in small spaces with high ceilings. Using ceiling decorations can reduce the need for floor décor, which eventually saves a lot of money and moving space. To create the ultimate effect, use a lot of lighting, colors, and projections (continue reading this blog to see how you can use lighting to create different visual effects)!
32) Table Decorations- If you don't have the budget to splurge on crystal stemware and fine china, you can still be innovative with table decorations. Whether it is the napkins or the centerpiece, think of something unique to grab the attention of your attendees. If you want to incorporate technology into your event, then using an iPad as a centerpiece is also a cool way to keep your attendees engaged. Use the iPads to display event information, presentations, or images to improve visibility for guests sitting at the back.
33) Seating Arrangements- Ever thought about using a chair as event décor? Everyone needs chairs at an event, but that doesn't mean they have to be arranged in the usual boring way! To make your event stand out, you can start by arranging the chairs differently. Forget the traditional banquet or the theatre style, use community seating to keep your guests engaged.
34) Up the ante on event décor by choosing the style of the chair. If the setting allows, get a variety of seating options like couches, bar stools, and bean bag chairs.
35) Decorative Backdrops- Event backdrops can be used to offer visual stimulation. It can bring your stage to life and spruce it up without overshadowing what happens on stage. Depending on your budget, you can opt for a digital backdrop or use marquee letters to draw your guest's attention to the stage. Digital backdrops have a ton of options, from plain LED screens to honeycomb versions, they allow for interesting effects that can appear and fade throughout the presentation. Another cool option is to use an augmented experience that integrates the speaker into the backdrop.
36) Stage Design- Let your creativity run wild when setting up a temporary staging. By using a stage or riser, you can attract your guest's attention and make the stage stand out. Use statement pieces of furniture or go with more casual options such as couches to steer conversations and add an element of interest to the decor. For instant zest, try modular staging, which can easily be assembled and is reasonably priced. It can be incorporated in your existing stage or be used while hosting events at stageless venues – it's that versatile!
37) Goodie Bags- You're only restricted by your imagination when it comes to using gifts as part of the event decor. Small goodie bags wrapped in attractive packing can be used as part of the presentation. A secret gift invokes the kid in all of us and can add a layer of decoration to the table. Conference swag is often underutilized. It can excite attendees, provide a great branding and sponsorship opportunity, put your organization across in a positive light, and be used as a decorative piece!
38) Expert Lighting- Lighting is an extremely important part of the event and can completely overhaul the look and feel of your event. The type of event matters when it comes to lighting design. If it's a conference where attendees may want to take notes, there needs to be enough light in the main area that they can do so. But, the space shouldn't be so bright that it distracts from the presentation onstage. Bring your conference to life and build an immersive event experience by using lightweight colorful LED lights, which require minimum rigging. Whether you use 3-D projections or simple colored lights, they can add an extra punch to the overall venue. Add color to spotlights or use up-lighting to transform your event venue into a breathtaking space.

39) Incorporate Digital- Incorporate a dash of technology by going digital at your next event. Digital media and the power of technology have made it easy for planners to make event decoration a lot easier. One of the best ways to engage attendees and make your event special is by using that aggregates the social media posts of your attendees on a large display screen. On the day of the event, encourage people to publish event pictures using your hashtag and flash those posts on the wall! It is sure to make a lasting impression and add some excitement to the floor!
40) Festive flower wall Flower walls are becoming increasingly popular simply because they are so Instagram-worthy! They are pretty to look at on their own and make a perfect photo backdrop. They are especially ideal for events you want to publicize on social media. Flower walls can be adapted for different themes depending on the flowers and other plants you choose. Your wall can be tropical, wintery, or autumn-inspired. You can find them online on Etsy and other event supply stores. Or, make your own with artificial flowers from your local craft store or even the Dollar Tree.
41) Shout it with neon signs- Neon signs aren't just for restaurants and shops anymore. You can brighten any event with a custom sign that fits the occasion or theme. Instagrammable, vibrant, and eye-catching, these retro signs can display cheeky sayings, couples' names for weddings, or anything you want! Sites sell custom neon signs in almost any color and font you desire. These conversation-starting signs make perfect photo backdrops and double as extra lighting.
42) Display a delicious donut wall- Dessert walls aren't only decorative, they take the place of a dessert table, eliminating the need for servers to bring out desserts. With a donut wall, you can cater to a wide variety of tastes by buying several different flavors (usually event designers go for colors that coordinate well together) and varieties like vegan and/or gluten-free donuts. You can buy a pre-made wall and decorate it with signage that fits your event, or create your own wall using a wood panel and pegs.
43) Cover the walls with projections- Projections are a high-tech, modern event decor solution that is eco-friendly and perfect for small spaces. Anything is possible with projections, so you can decorate for any theme, color scheme, or occasion. You can rent a projector or buy devices that project certain patterns (usually found near the Christmas lights section of a department store). This is one of the easiest event decoration ideas and can be highly affordable if you shop with a plan in mind.
44) Arrange conversation pieces of furniture- Sometimes a few statement pieces of furniture are all you need to transform an event space. You can often rent furniture for a day from event rental companies, or pick up some pieces at a thrift store and then re-donate them later. Benches, chairs, and end tables are all functional pieces that can take your event atmosphere to the next level. Using furniture as your main source of decor is especially smart for events with a vintage or rustic theme, as well as weddings and promotional events that you want people to post about on social media.
45) Light up the room- The right lights can change everything. Set the tone of your event with lighting that helps create the proper ambiance. Use anything and everything from string lights and tabletop candles to hanging lanterns, tube lights, and chandeliers. Lights come in all shapes and colors, making them a versatile event decoration idea.
46) Set the table with centerpieces- For events where a meal is the main focus, the tablescape should be your first priority in terms of decorating. Centerpieces can be large props, confetti, flowers, pinecones, objects (like sticks or round filler pieces in a vase), candles, cake stands, candelabras, old books, glass domes, or figurines. There's a lot of room for creativity with your centerpieces. If it looks good in the middle of your table, it can be a centerpiece. Complement your centerpieces with placemats, a tablecloth, chargers, napkin rings, cloth napkins, fancy utensils, and beautiful dishes. Pinterest is an amazing resource for tablescape inspiration. You can find ideas for just about any theme that can be adapted for weddings, dinner parties, and more.
47) Party in a unique venue With the right venue, you may not even need many decorations. Sometimes the venue is beautiful enough on its own. you can find a venue that fits your occasion and event theme. A historic lounge, theater, studio, art gallery, or even a mansion — any of these places can be the backdrop of your next event when you search for a venue on Peerspace. You can even adjust your search settings to find places with fireplaces, gazebos, and exposed brick. Audio-visual, catering, bar services, and other amenities are also available via the Peerspace If you want to make it happen, we can help — all in a beautiful space.
48) Fabrics - Usage of pipe and drape to create a welcome can upscale your event's appearance. By adding depth of colour to your event décor, the fabric can transform it. It makes the space appear more intimate and larger. If you're on a tight budget, consider draping fabric only on the buffet and serving stations. Moreover, colouful fabrics can provide your event with an elegant touch. So, if the event planners are looking for the most viable option for your next event, go for fabric theme decor!

49) Creative Backdrops - Event backdrops can provide visual stimulation. It can revitalize and spruce up your stage without overshadowing what happens. For example, the event planner can use a digital backdrop or marquee letters to draw your guests' attention to the location. From plain LED screens to honeycomb versions, digital backdrops provide a plethora of options for interesting effects that just appear and fade throughout the presentation. Another exciting option is to use an augmented reality experience that incorporates the speaker into the background. So, in the digital age using technology to its best ability for décor won't be wrong.

50) Lighting Décor- Lighting is an essential aspect of an event's decor and can completely transform its appearance and feel. When it comes to lighting design, the type of event is necessary. For example, if the event is a conference, there should be enough light in the central area for attendees to take notes. However, the environment should not be so loud that it detracts from the presentation onstage. Using light, colourful LED lights that require minimal rigging, you can bring your conference to life and create an immersive event experience. can add an extra punch to the overall venue, whether 3-D projections or simple coloured lights. To transform your event venue, colourise spotlights or use up-lighting.

51) Stage Designing - When it comes to temporary stage decor, let your imagination run wild. Using a stage or riser, event planners can draw your guests' attention and make the background. Use statement pieces of furniture or casual options such as couches. Try modular staging, which can be easily assembled and is reasonably priced. It can be integrated into your current stage or used to host events in venues without a stage – it's that versatile!

52) High Table Decor - You can always be creative with your table decorations. Think of something unique to attract the attention of your guests, whether it's napkins or centerpieces. If you wish to bring in technology into your event, using an iPad as a centerpiece is a great way to keep your attendees interested. Display event information, presentations, or images on the iPads to improve visibility for guests sitting in the back. So, try and make the table decor do its magic in your event.

53) Gift Bags - When it comes to using as event decor, you're limited to visual arts. As part of the presentation, goodie bags wrapped in aesthetic packaging would do a marvelous job. A secret gift brings out the child in all of us and adds another coating of richness to the decor. Conference giveaways get frequently under utilised. It can excite attendees, provide excellent branding and sponsorship opportunity, promote your organisation positively, and even be used as a decorative piece!

54) Ceiling Decor - Drape multi-colored pennant banners or streamers from the ceiling's center to the room's corners to create a show-stopping effect. This effect is most effective in small rooms with high ceilings. Using ceiling decorations reduces the need for floor décor, which saves money and moving space. Then, use a lot of lighting, colours, and projections to create the ultimate effect. There are numerous options depending on your budget and event type. We hope these suggestions help you start planning your next event and making it memorable.

55) FLOOR CARPETS / RUBBER CARPETS

56) Use design templates- Use to find design templates for your signage, invites, itineraries, menus, and name cards. It'll save you money on hiring a graphic designer.

57) Arrange your own flowers- Professional floral arrangements aren't cheap, so here's another way to save some money. Watch a few YouTube tutorials on how to arrange flowers for your event.

58) Use mood bright lighting- The lights in the event venue can set the mood, and it doesn't have to be expensive.

59) Use balloons, garlands, and confetti - Event room decoration doesn't get much cheaper than a, paper garlands thrown across the venue, and confetti strewn across the tables and floors.

60) Tips for decorating your event- Now that you understand what kind of event decor you need, where to get it, and some ways to stretch your budget, we'll wrap this guide up with tips for event decoration in general.

61) Stick to the theme- Always keep ude specific pieces of event decor. You don't want any of it to stick out like a sore thumb.

62) Work with the venue- Make sure your decor complements the venue's aesthetics. Many venues regularly host events, to see if they can include some of their in-house decor in the price. The venue may already have decor you can hire.

63) Incorporate the furniture- It's easy to overlook all t he props you already have, such as shape and style them according to your theme so they blend in with the surroundings.
64) Think about placement- Elaborate centre pieces won't do much good if they're not in a central position. Make sure that all the elements you want to draw people's attention to are positioned accordingly.
65) Focus the lighting- Spotlights are a great way to highlight a particular piece of decor or as an intangible event wall decoration. You can also use them to draw attention away from other parts of the venue.
66) Type of Event- When it comes to event décor it's very important to take into account what type of event it is. For example: a birthday party, a wedding, a communion, a baptism, a company party, etc. Based on the type of event, the décor for the event will have different needs.
67) Decorating Style Parterns- The style of the décor will be closely related to the type of the event. In addition, it's essential that before you begin actually doing the decorating work, you determine what style of décor to go with since your choice of materials and even the time of day to schedule the event may depend on this. Here are some examples of décor styles that are very much in fashion at the moment: vintage style, boho-chic style, industrial style, and rustic style. Later we will talk about those that are trending this year.
68) Event Time- The time of day when the event takes place can determine some aspects of its décor, especially with regards to the use of materials and illumination. In addition, if the event is to take place at night, you might want to create a more sophisticated ambience, whereas if it's a daytime event, a rustic/country style might be more appropriate.
69) Materials- The materials used for the décor will determine the style of the event. It's very important that you select them carefully so as to obtain the desired style. When we talk about materials, we're not just referring to the furniture and upholstery but also to something else that's capable of drawing lots of attention: flowers and plants.

70) Trends in event decoration- There are many trends in event decoration, it all depends on the type of event, the age of the event's protagonist, the time of year in which it takes place, etc. We could spend hours talking about it! Despite the myriad of current trends in event decoration, there is one that stands out above the others, a common trend in different types of events: the use of plants and flowers. Plants and flowers are, without a doubt, the event decoration trend this year. They are used to decorate weddings, baptisms, first communions, birthdays, anniversaries... Depending on the type and style of the event one or the other is used.
71) Farmhouse-style event decoration: this decoration style uses very neutral color plants and flowers from the same tones and color family, it has a rural aspect and looks as if the flowers were freshly picked from the field. In addition, wicker and wooden materials are used to maintain the natural elements of the compositions.
72) Minimalist style event decoration: The minimalist style continues at the top of the list of trends in event decoration. It is a very sophisticated and elegant style that opts for sober tones such as gray, navy blue, black, and white ... Regarding the plants used, it should be noted that it bets on those that bring vertical lines to the spaces.
73) Decoration of events according to a theme: it is the style of decoration based on a theme. It can be used in all kinds of events and usually depends on the tastes of the protagonists of the event. Here we give you some examples: events inspired by an era, events inspired by a station, a character, a movie, etc.
74) Boho style event decoration: boho style event decoration is one in which vibrant colors such as reds, yellows, and greens are used ... One of the most represent ative flowers of this style is the rose. Now, many newlyweds are betting on decorating their wedding boho-style, and its because... there is no way you can convey more joy!
75) Country style event decoration: the country-style (or rustic country) is a very natural decoration style that brings freshness to events. It is normally used in communions or weddings and rehearsals, through natural materials and the use of flowers and plants such as lavender, to make guests feel like they are in the middle of a field.
76) The use of garlands: Garlands create warm and romantic settings and are widely used in afternoon and evening events. They bring that special touch to any dark environment and are essential for the best events.
77) Hanging plants: hanging plants to decorate walls and ceilings have become a must-have in event decoration for interior spaces. They are capable of creating unforgettable decorations at events.
78) Food exhibitions: Food or drink exhibitions at events are becoming another must-have. It is difficult nowadays to go to an event and not find, for example, an exhibition of sweets decorated with signs with phrases, plants, etc.
79) Centerpieces: Centerpieces are the basics of events. What is a wedding without centerpieces? They are placed where the guests gather for dinner or lunch and that is why it is important that they are... perfect ! There are many types of centerpieces, you can place flowers of different colors, of a single color, combine them with plants ... you decide!

80) Flower bouquets: Flower bouquets are floral compositions that can be placed in the areas where guests are received, on chairs, etc. Compositions of all kinds of flowers and plants can be created, it will all depend on the style and type of event.
81) Vases: Vases are those small clay or glass containers (although other materials can be used) that are usually longer than they are wide and are used for the placement of flowers arrangements. The vases can be made up of a mixture of flowers and plants or just a single type of flower, for example roses.
82) Decorating Events with Verdissimo Products- Verdissimo's products are perfect for indoor event décor since they don't need water or sunlight to keep their beauty and can get along perfectly well with practically no maintenance. All of these products were used to create three different well-defined environments, and thanks to the preservation process, the products stayed in perfect shape throughout the whole event.
83) Choose our Tone And Atmosphere- If you understand the tone and atmosphere you are trying to create, then your decorations will choose themselves. There is nothing more essential than deciding on this and it can save you time and money later on. Choosing a theme is the simplest way of defining what the tone and atmosphere of your event will be. Check out this list of timeless themes to give you some inspiration. Ask how you want guests to feel when they step foot into the venue. Should it be casual or formal? Do you want a cosy and warm feeling or a fresh and lively atmosphere? Should your guests feel surprised and intrigued or should the night feel inviting and familiar? Take some time to brainstorm ideas; consider creating a list of words and emotions that you want to bring to your event and allow them to guide your decision making.
84) Figure Out our Event Goals- A common mistake when decorating or styling an event is to not have an aim in mind for the event. People are sometimes led by a vague sense of wanting to create a fun or glamorous event. 'Fun' and 'glamorous' are good aims to have but they don't pinpoint the direction you need to take. It's time to get specific with the goals of your event. What are you trying to achieve with your event? If it's a business event, then do you want to encourage networking at the dinner table? If it's a product launch, then what takeaway message do you want guests to have about the product?
85) Work With different our Venues- Before you even think about choosing decorations you need to make sure you know what facilities your venue has. What is the decor already like? What is the shape and feel of the venue? Is suitable lighting already in place? What type of atmosphere does it have? Forming a good understanding of your practical options will let you know the best theme and style options to choose. If it has a lot of clear floor space, then you might opt for a regal ballroom feel. If it's a spacious venue, then you can draw guest's attention to large statement pieces; however, if it's a more intimate venue, then you might not want to crowd them big decorations. Take into account the architecture and style of the venue, what seating and staging options are available, and how guests will naturally move around the space.
86) Makes The Most Of Your Table Centre pieces- Table centrepieces can be overlooked as a decoration but they are one of your most versatile styling tools. A table centrepiece allows you to really put your signature on the event and it's the easiest way to add a wow piece to the venue. Since your centrepiece is supported by a table and it doesn't need to be attached to a wall – there is a huge amount of potential in what you can accomplish with it. Think beyond a standard floral arrangement and consider how you can bring your theme alive, as well as the different figures, statutes, tableware, or lighting sources that can be the focal point of your decorations.
87) Don't Overlook Furniture- Even though tables, bars, stools, staging, and seating fill up your venue and they are the elements of the event that guests will spend most of their time interacting with – it's common to overlook furniture. It's not always feasible to bring all of your own furniture to an event but adding a small lounge area, some easily transported chairs or some custom side tables can dramatically transform a venue. Think about the different impact this furniture can have, the colours and moods they will bring, and how you can shape the ways guests use the space with it.
88) Pay Attention To Height And Texture- Every item in your venue has an impact on your guests and you should think about how that impact is formed beyond the immediate look of a decoration, centrepiece, or furnishing. The height and placement of objects will direct where your guests look and how they respond to a space. A design that keeps everything at the same level can end up feeling flat and it's missing out on opportunities to reach your audience. The texture of the objects at your venue is also important: it can control where things feel earthy, fresh, smooth, modern etc. Think about how the weight and feel of your decorations work with your overall design.
89) Stick To Our Colour Scheme- Having a colour scheme for your event is a basic principle of design but you need to make sure that you stick to it. It's unlikely that every item at your event can perfectly match your colour scheme so it's important that you know which colours can be used to complement and highlight each other. You can learn more

about Colour Theory here. If you do need to break your colour scheme, then try incorporating that break into the design. If your colour scheme is blue and white but you can only get purple napkins, then weave a purple motif into your design. A key element of sticking to a colour scheme is being able to evolve it during the planning phase.

90) Make Installation And Arrangement A Priority- Styling an event is as much about logistics as it is about artistic vision. If you can't get everything set-up on the day, then you will need to make compromises that might not look as good as you envisioned. Ask how quickly you can transport something, how quickly you can install it, and how simple it will be to arrange everything before the event begins. When choosing event decorations it's a good idea to see if they come flat-packed and to make sure you do a dry run before you get to the venue.

91) Use Lighting As A Decoration- It's common to use different lamps, bulbs, and strings of lights as aesthetic decorations at an event. However, it's also important to think of the light itself as a decoration. Differently coloured lights can instantly change the atmosphere of your event and decorations can look very different under new lighting. Paying attention to the lighting you use can give you much more control over your decorations At Table Art, we make custom centrepieces that can be remotely controlled and provide a cost-effective source of dynamic lighting. Check out our gallery to see what they can do.

92) Double-Down On The Essentials- Every event comes with some essential items and making sure these look perfect will give your decorations the most impact. The tableware, centrepieces and furniture should be at the core of your style choices. Everything else should feed into them. Your guest's natural focus should align with your focus in designing an event.

93) Light candles to create an intimate space- If you don't want to spend a ton of money or buy something extra fancy for your party, candles make for great low-key birthday party decorations. You can use them for any occasion when you want to fill your room with a more intimate vibe. Transform the room into a romantic candlelit sight right out of your favorite rom-com with candles of all shapes, scents, and sizes. For a more cohesive look, place your candles in glass jars.

94) Decorative buffet- When you think of high-end party food, you may picture a decadent charcuterie board with brie, prosciutto, and fruit. As birthday party ideas for adults go, that's a great start (and it'll work wonders for other occasions too). The main idea here is: When it comes to food, presentation is the name of the game. You certainly don't need to spend a fortune on a good design. To create art from your food, simply mix and match! Instead of stacking your cheeses into a straight line, arrange them around different fruits and chocolates. This visually appealing party decoration idea for adults is both striking and a main event at any gathering.

95) Make dessert a centerpiece- If you're on a tight budget, get creative with your pals and make a DIY dessert table. Grab some fun, fancy platters and assemble an assortment of your favorite cakes, cookies, and candy. To make your table stand out even more, add some tinsel around your serving platters or bring over one of those candles we mentioned earlier. Your table-turned-art piece will transform your room from ordinary to thoroughly enticing.

96) Spruce up your food table- To reimagine a casual dinner party as a glamorous gathering, simply swap a few traditional items for other things. Replace your ordinary plates with bright patterned dishes, stash bread loaves in crates or atop wooden boards, and add an eye-catching tablecloth. With just these few items, you and your guests will see your ordinary dining room table in a truly new light.

97) Brighten up the space with fresh flowers- Transform your indoor space into a blooming spring garden with vibrant, fresh flowers. Choose a few of your favorite bouquets and add them to your dinner table to spruce up a quiet evening with family and friends. Doing so is a wonderful, inexpensive way to add a pop of fresh color to any casual venue. And color is key to setting the right mood – a calm party looks much different than a dance-ready one.

98) Turn your wall into a photo booth- You can make a picture-perfect activity without a professional camera or lights. Designate an empty wall as a photo booth, set up your phone on a tripod, and toss in a few props -- and viola, your guests can make memories, take them home, and post them to social media. Use greenery, florals, balloons, garlands, lights, and streamers to turn a plain wall into a photo area that makes all kinds of parties fun. Add some twinkling lights for the ultimate photo booth experience, or use the BlissLights Sky Lite to create a dazzling starry backdrop.

99) Add some garland- You can use garland year-round, way before or after the winter holidays! Your garland can highlight your snack table or another centerpiece – no mantle required. You could even add a garland atop a cake

for a true decorative pop. Choose from natural earthy tones or bright rainbow colors to transcend the everyday and create memories that last a lifetime.

100) Create your own personalized barware- Whether for a bachelorette party or a guys' night in, creating your own personalized barware with friends simultaneously provides a great activity and party favor. Pick up some glasses at your local home store and a few decorations suited for drawings and words. The mood will be playful, and the creations will be useful – not just tonight, but for any future get-togethers.

101) Go monochromatic- For business or professional parties, going monochromatic is a great bet. Neutral colors such as white, black, and gray are sophisticated and simple, plus you can easily find decorations in these colors. White linens, flowers, and dinnerware will transcend your everyday dining room into a five-star experience for colleagues and friends alike.

102) Full-blown color- Neutral monochromatic hues might be best reserved for more formal parties. At more laid-back events, you can spread joy and happiness with a buffet of colors that'll make you shout, "it's party time!" Plus, colorful party decorations are everywhere, from confetti to streamers and balloons. They also come in the form of laser lights like the BlissBulb, which shine red or green starry skies into your party from your typical light fixtures. It's an outdoor color party right from indoors.

103) Let nature do the talking- On a gorgeous, sunny day, there's nothing better than hosting an outdoor picnic or barbeque. At these events, the trees, grass, and flowers around you *are* the decorations – just let nature set the scene! All you'll need is a picnic table (a classic red and white checkered pattern is always nice) or a nice seating option, classic dinner settings, and a few vases filled with garden-fresh florals. For a moment, you and your friends can make the world around you your own sacred space.

104) Set the mood with BlissLight- If you *really* want to get the party started, ditch your boring classic white lights for an immersive with the Sky Lite 2.0: Galaxy Projector. This plug-and-play, multi-color galaxy projector can create any mood with just the push of a button! Plus, you can control and customize the astonishing, full-room intergalactic sights of your party right from your phone. It's *that* easy to unwind and destress as you dance the night away under transcendent stars and nebula clouds.

105) Float away with balloons- As *Footloose* has shown, balloons can make a dirty old barn look like a classy, rustic party setting. All you need is a few packs of balloons in your favorite color or a mix of colors that change the look of your whole space. Scatter them all over the floor, hang them from the ceiling, or create a beautiful archway for guests to walk through. It's a simple way to add some pop to your space! And then, when the party's over, you can *pop* the balloons to honor the occasion.

106) Add some glitter- Nothing screams "night out at home" like a room filled with glitter! Bring the glitz and glam right to your home with glitter on your balloons or drinkware. You can even set up a little DIY project with your friends with a glitter and glass station. Set out glitter and untouched glasses, then have your guests decorate their glasses however they please.

107) Create a streamer wall- A streamer wall is a quick, effective backdrop for pictures or a memorable night even without any photos. You can create the desired effect with three colors of streamers and some tape and scissors. Plus, there are *so* many ways to hang streamers – on walls, atop tables, you name it. Streamers are truly a versatile pick for adult party decorations that match all occasions.

108) Turn your home into a glow-in-the-dark rave- For a party that goes all night, ditch dinner for an at-home rave! Stock up on glow sticks and fluorescent lights that recast your home as a mysterious warehouse full of people gathered to dance the night away. It's like jet-setting straight to a Vegas nightclub without moving an inch at all (well, except when you're dancing). It's also a party idea that truly makes an impact under the blues and greens of the Ark Ambient Aurora Light. This compact laser projector shines a gently oscillating green aurora against a blue backdrop and fills your entire space. It's glow-in-the-dark rave lighting with a twist: You'll feel like you're shimmying under the northern lights. Few other occasions take you so far away right from home.

109) . Amp up date night with fairy lights- If you're planning date night at home, add fairy lights to make the night a party for two. Dangle your fairy lights from the ceiling or around the backyard for a soft, subtle glow. Wrap them around your bed, curtain rods, or other indoor fixtures to thoroughly infuse your home with this restaurant-like shine. Though typically available in white or soft yellow, you can also find fairy lights in other shades to set a truly romantic mood.

110) Designate a gift table- Bringing a gift to a party? Not knowing where to put it can make for an awkward situation. Instead of having your guests toss presents all over your living space, try dedicating a surface as your gift table. You can keep your gift table simple with some low-key linen and a homemade sign or personalized message. This way, you add just the right amount of adult party decor and show your guests exactly where to place their gifts without needing to state aloud that they have one in tow.

111) 19. Floor pillows for a casual night in- For happy hour or a casual date night, floor pillows are a super comfy option that can help you settle right in. Sure, this idea doesn't exactly have the same pizazz as bright lights or streamers, but it's a great choice for an intimate, casual affair. All you need to create the right atmosphere is a long coffee table, a big carpet, and comfortable pillows and blankets. It's a great idea for fancy -yet-casual cocktail parties, board game nights, or other get-togethers where the chill vibe *is* the mood you're going for.

112) Add a piñata- Who said piñatas are just for kids? You too can hit the piñata and change it into an adult game. Replace kids' prizes such as candy with more adult prizes such as gift cards, luxury chocolates, and – if you're really going all -out – AirPods. Plus, as you attempt to swing your hardest at a stuffed, colorful animal, laughter is inevitable. And, then, so too are bonding and a bunch of great memories.

113) Make the room feel rustic with lanterns- Lanterns give all kinds of rooms a soft glow and a little bit of extra decor. Whether you go plastic, glass, or the DIY paper route, you'll find that lanterns fit any decorative vision or budget. They're also highly versatile: Use them to light a path for guests to enter the party or illuminate other decorative centerpieces. Either way, the result will be a gorgeous party glow.

114) Bring the party to your house with BlissLights- The above party decoration ideas for adults can provide an exciting launch for your next casual dinner party, all-out celebration, or any other occasion in between. No matter the event, BlissLights Between party supplies, celebration ready home decor, and personalized party decorations, the following ideas are perfect for any adult. Pick your favorite ideas from those below or use them to inspire a theme all your own.

115) Elegant Décor- Elevate your party decor with simple additions of elegant decorations. Classics include simple floral arrangements, candles, and gold or silver color schemes. A combination of an appropriate venue, attention to detail, and elegant decor will help you turn your party into an event to remember.

116) Barware - Step up your party game with custom barware including personalized wine glasses and shot glasses. Display them at the open bar for guests to use throughout the party, or send them home as a party favor. These ideas work especially well for wine tasting parties.

117) Lighting Architecture - Between string lights, lanterns, and custom candles, there's plenty of lighting options for your party. Choosing the best lighting for your party depends on the time of day or night, the space in which the party is being held, and your overall decoration scheme. For example, string lights work great for a dinner party, while tiki torches would work best at a tropical pool party.

118) Use Signages - Signage includes everything from handmade wooden sign posts to themed posters. These signs are great ways to help explain rules, directions, and more to guests. Additionally, they also provide opportunity to carry on the party's theme.

119) Sometimes Black and White Décor- Looking for simple and classic decorations? Choosing a black and white color scheme is a common go-to for many adults only celebrations. From black and white balloons to black table runners and white flowers, there's no end to the decoration possibilities. Just make sure to include "black or white attire requested" on the invitations.

120) Table Decoration Ideas For Parties- Tables aren't just great places to keep the party food, desserts, and gifts; they're also another opportunity to highlight your party theme. Step up your table decorations with the tips and ideas below.

121) Dessert Table- Featuring a dessert table at your party won't just keep the guests happy and on a sugar high – it's also an important part of your party's decorations. Whether it's the cake table at a Quinceañera or assorted donuts and cake pops at a baby shower, you'll want the dessert decorations to fit your party's theme. Through colored icing, presentation, or cute signs, there's plenty of ways to make your dessert table pop.

122) Rose Gold Party Decorations- For a party with a rose gold color scheme, make sure to give plenty of attention to the table decorations. Table clothes should be white, light pink, or rose gold. Include gold and rose gold plating, vases, or platters. Consider gold table runners, pink cupcakes, and golden balloons to help make your party table pop.

123) Glow In The Dark Party Decorations- Glow in the dark and neon parties make for fun events for all ages. Make yours stand out with a tablescape that will get guests excited. Fill the table with glow sticks, glow in the dark bracelets and necklaces, and any other accessories you want. For another fun idea, purchase a disposable black tablecloth and provide a pile of highlighters for guests to write glow in the dark messages.

124) Floral Arrangements- Floral arrangements are a staple party decoration. But it's important to keep in mind the different meanings of certain flowers when picking them out. You don't want to offend or confuse any guests with flowers intended for mourning at a happy occasion. Additionally, do your best to plan for complementary or nicely contrasting colors.

125) Unique Gift Table- Gift tables are common for many parties, including birthdays and baby showers. But by setting up your gift table with care, you can help it visually stand out. For example, by including a fun and thematic sign at the entrance to a birthday party your guests will know exactly where to place the birthday gifts. And by adding birthday balloons, streamers, and confetti, the table adds to the overall decor.

126) Plating - Plating can help take your table decorations to the next level. Whether it's the way you arrange your appetizers, desserts, or even in the styling and decorating of the food itself – it can make a huge difference. Additionally, consider creating custom plates to match your theme.

127) Backyard Party Decorating Ideas- If you party will be hosted outdoors, it's important to find some backyard-specific decorations. From outdoor seating, to lighting, to the little details, it's important to make sure your outdoor space works with your theme. The following ideas do just that.

128) Tea Party Decoration Ideas- Focus on a decor mix of floral elements and tea sets. Pastels, lace, and gold accents all make great additions for this decor scheme. Set tables with full place settings and teacups, and arrange an hors d'oeuvres table nearby the dining space.

129) Boho Style- Boho decor means decorating with plenty of style, cultural influences, and other interesting things. For example, you may want to use lanterns and string lights for outdoor lighting, a low party or dining table with pillow and cushion seating, and plenty of floral accents.

130) Vintage Décor- This party design scheme focuses on vintage accents and repurposed decorations. Look for old fashioned serving trays, cake stands, champagne chillers, tea cups, and other decorative knick-knacks. But don't over decorate. Do your best to keep the party space looking uncluttered.

131) Seasonal Colors- Decorate your party with the colors of the season. For an autumn celebration, think browns, olive and forest green, and orange. For spring, pastels and lighter colors are more appropriate. Seasonal colors can be shown through the flower arrangements, table clothes, streamers, balloons, and more.

132) Ranch Style Party- Ranch style parties make great summer and autumn themes. Customize your decor with mason jars, flowers, wooden accents, and rustic elements like horseshoes and barrels. Use twine and leather as decorative ties, and fill the party menu with craft beer and barbecue.

133) Balloon Decoration Ideas For Party- Looking for some fun balloon decoration ideas for your party? Look no further than the examples below, no matter what your theme is.

134) Gold, purple and White- Gold and white balloons work for many different party themes. Whether it's a graduation, bachelorette, engagement, or baby shower, this classy color scheme will make your party picture perfect.

135) Pastel Colors- Pastel colors like light pink, blue, and purple look great for parties that want a softer decor and style. These balloon colors look great at the dessert table at a birthday, the entrance of a baby shower, and throughout the garden of a tea party.

136) Unique Balloon Shapes- Consider whether you want latex or mylar balloons at your party, as these look and feel very different. And if appropriate for your party theme, consider unique shapes. For example, stars and moon shaped balloons at a space themed party. Please note many of these unique balloon shapes can be ordered online.

137) Balloon Arches- Balloon arches are a great way to make a grand statement at your party. Whether it's to welcome guests into the celebration or to be used as a background for a photo booth, these arches look amazing. Balloon arches can be handmade or ordered ahead of time.

138) Pool Party Decoration Ideas- Whether it's for a summer birthday party or end of summer celebration, a pool party might be in your future. If you're planning a pool party, you'll want to make sure you pick an aquatic-friendly decoration scheme. From tropical to nautical decor ideas, we've covered it all:

139) Tropical Décor- Tropical pool parties are a staple of summer, so it's important to take the time to make yours stand out. Fill an outdoor bar area with tropical drinks and pineapple garnishes. Stick to a bright color scheme of green, yellow, and pink and fill the pool with island themed inflatables.

140) Socio Media idea Worthy- worthy pool party so you'll have no end of summer throwback photos through the rest of the year. Include swan or flamingo pool inflatables, decorative cups and paper umbrellas, and plenty of streamers and balloons. Then fill the pool with any remaining latex balloons for a picture perfect party set up.

141) White Party- A white dress party is a summer day celebration where guests come dressed in all white. Decor, including balloons, table settings, desserts, and flowers should all be white. Make sure to confirm the dress code in the invitation so no guests accidentally show up in the wrong color.

142) Nautical Party- A nautical party is the perfect pool party theme for those who want a semi-casual yet classic party. This navy blue and white color scheme pairs perfectly with nautical accents like sailboats.

143) Appreciation Events- Corporate appreciation events are intended to strengthen the company's connections with current employees, future talent, and/or clients. These events can range from a party to thank staff members for their hard work to an informal networking event where potential employees can learn more about the company culture. You could also host an entertainment-based event to show clients your appreciation for their patronage.

144) Seminars, Conferences, and Workshops- Through seminars, conferences, and workshops, your company can demonstrate its industry expertise and brand itself as a reliable source of information. Seminars tend to be short, lasting a couple of hours or a few workdays; workshops are also short but often highly interactive; and conferences include multiple sessions over what can be several days.

145) Trade Shows- Trade shows are exhibitions that provide companies with the opportunity to showcase their products and services, which increases brand awareness and—hopefully—expands their customer base. Your company could have a booth at a larger trade show, using it as a way to introduce your company's brand to attendees, or you might consider hosting or sponsoring a tradeshow, which would reinforce the company as an industry leader.

146) Product Launches- To generate excitement and press about new products, companies often host product launches. These events can help set your company's brand apart from the competition as well as create a sense of loyalty among targeted customers invited to the event. Corporate event branding is especially important for product launches because it will help differentiate your product from those produced by other companies.

147) Charity Events- As part of corporate social responsibility (CSR) initiatives, more and more companies are turning to charity events. By showing existing and potential customers that your company cares about more than increased profit, nonprofit galas and other charity events build trust in your brand and help convince your audience that your company is multi-faceted.

148) Choose an Event Theme- When planning a corporate event, start with a theme. The event theme will set the tone for the event and is reflected throughout—from the décor to the dress code. You can keep the theme

simple by sticking to a color scheme and establishing the mood you want to invoke for your guests, or you can go all-out and choose a creative theme that your guests will see and feel the moment they walk into the venue.

149) Pick an Event Name- Every event needs a name, ideally one that is unique and fits with the company brand. While a seemingly small detail, the corporate event name is used on many different aspects of the event design and branding: invitations, directions, printed signage, website materials, social media posts, and more. Choose a name that fits the theme and purpose of the event and communicates those elements to anyone who hears it.

150) Use Company Brand Colors Implementing company brand colors into the overall event color scheme is an easy and effective way to establish a link between your company and the event. You can incorporate brand colors everywhere:

- Printed materials like signs, flyers, schedules, and nametags
- Food and drink décor (for example, the icing on the cake)
- Table linens, placemats, and other tabletop décor
- Lighting
- Flower arrangements, artwork, and other decorations Don't overdo it; if your company color is bright or loud, consider mixing in some more neutral shades to balance things out.

151) Decorate with our many Logos of various units in the venues, compound and outside- Our logos goes hand-in-hand with the corporate brand. Print the logo on napkins, seating cards, the podium, pens—anything to ensure your company stays at the forefront of your guests' minds. But be careful. You don't want to overdo it! Too many logos scattered about the venue could seem distasteful. Pick a few areas to display the logo and use colors to make up for the rest.

152) Create a Grand Entrance- You only get one chance to make a first impression. A grand entrance, decorated with a flower arch, balloons in corporate colors, or a statement piece like a photo opportunity will set the tone and impress attendees from the moment they enter the venue. Be sure that your grand entrance also communicates to your guests where they need to go and what they need to do. Directional signs can help guide your corporate event attendees to the right place.

153) Select Eye-Catching Tabletop Décor- Stunning, eye-catching tabletop décor is an excellent way to grab the attention of your guests. Whether you decide to create a floral centerpiece, drape a custom table runner across each table, decorate each chair with a sash, or add a colorful pillow to every place setting, your table decorations will establish the mood for any corporate event.

154) Find a Unique Event Venue- The venue is everything. Location, the size of your guest list, and access to transportation options are all important to keep in mind when making a decision on which venue to pursue, but consider going one step further by getting creative with your venue choice. For example, if your company brand has established an elegant, modern tone, a rooftop venue may be perfect for your event. On the other hand, if you are hosting an employee appreciation event, a park where you can hold a family-friendly barbeque may be just the right setting.

155) Use Custom Lighting- Lighting can set the tone for your event. It can also influence emotions, guide guests to certain areas of the venue, and direct attention to the stage where your guest speaker is about to walk out. The type of event matters here. Are you planning a seminar or conference where attendees will want to take notes? You'll need to have enough lighting so they can write and, at the same time, not so much lighting that it distracts from the presentation. You can also use custom lighting in your corporate colors to further reflect your company's brand.

156) Display Local Artwork or Photography- One unique and interesting way to decorate your corporate event is to display artwork, photographs, or sculptures from local artists. Not only does using local art to decorate the venue support the community, but it also adds beauty to your event space. And it can be cost-effective, too; consider offering to list items for sale in exchange for a discount from the artist.

157) Create Branded Event Graphics- The visual items you create for a corporate event will be used in so many aspects of event planning and marketing. These graphics can be added to the website, social media, flyers, banners, and signs and are another way to incorporate the corporate event name, colors, brand, and theme. Additionally, every branded event graphic should communicate the type of experience you want event attendees to undergo.

158) Print Branded Signage, Maps, Agendas, and Badges- Your printed materials—like signs, maps, itineraries, agendas, badges, and nametags, to name a few—are yet another opportunity to establish the tone of your corporate event. Including company logos and colors on these items is an easy way to show attendees how they are connected to the event. Similarly, providing the information that guests need to navigate the space and find the activities they can attend means they can focus on their experience instead of getting lost.

159) Get Creative with Food and Drinks- Whether you are providing event attendees with snacks and desserts or catering a sit-down meal, you can get creative with the food, drinks, dishes, glassware, and cutlery to further display the corporate event brand and theme. Does your company promote eco-friendly business practices? Provide guests with a branded, reusable water bottle and farm-to-table ingredients. Are you hosting a formal charity event? Use chargers or placemats to further elevate the eating experience.

160) Promote an Event Hashtag- A corporate event hashtag serves two purposes: It lets attendees know what is happening with the event, both before and after it starts, and it gives you a way to track the buzz being generated about the event online. Hashtags also provide an opportunity for attendees to connect with one another and with your company's social media accounts.

161) Decorate with Floral Arrangements- Flowers are a classic event décor choice, and for good reason: They're gorgeous in any season and for any type of event. However, you can use floral arrangements in creative ways. For example, choose flowers that match your company's colors to brand your decorations without words. You can also arrange flowers in an arch or around a column to further embellish the grand entrance of the venue.

162) Build Swag Bags- How do you ensure guests will think about your corporate event once it's over? By providing them with branded swag bags. Freebies are crowd-pleasers. Print your logo on items such as pens, mugs, water bottles, t-shirts, hats, and tote bags—all in your company colors, of course—and give them to guests as take-home gifts. Then, when they see those items in the following days, weeks, and months, they will recall your corporate event and further establish your brand in their memories.